

NEWS RELEASE - FOR IMMEDIATE RELEASE**Date: 26.11.14****-Copy Starts-****NEW SynStats software training video for antibiotic and vaccine developers
shows how to easily obtain efficacy and potency results
from ProtoCOL 3 data**

Cambridge, UK: Synbiosis, a world-leading manufacturer of automated microbiological systems, today announced the availability of a new training video for its SynStats statistical analysis software. This video guides microbiologists through how to analyse raw data from their ProtoCOL 3 automated colony counter and zone measurement system, enabling them to rapidly generate accurate antibiotic efficacy and vaccine potency results.

The new six minute SynStats statistical analysis software training video uses multiple Latin Squares as a worked example of how to set up the software. The video guides the ProtoCOL 3 user through how to export zone measurement data from the ProtoCOL 3 directly to SynStats and then how to perform statistical analysis. It also explains how to work with outlier values; details the types of analysis available and how to view the result in a regulatory compliant format, suitable for presentation to regulatory authorities such as the US FDA (Food and Drug Administration) and the EMEA (European Medicines Agency).

To access this new video, ProtoCOL 3 and SynStats' users can click the following link, <https://www.youtube.com/watch?v=aRy8n-DX33c&feature=youtu.be>

Kate George of Synbiosis commented: "We want to make it as simple as possible for ProtoCOL 3 users working in a Good Manufacturing Practice (GMP) compliant environment to be able to accurately analyse their results. Using the Synstats' training video, microbiologists don't need to become statistics experts as they can see how to input their raw zone measurement data into the SynStats' software and obtain vaccine potency results within minutes."

Kate added: "Following the methodology in the new video will help users to improve the accuracy of data transfer, as well as increase productivity of antibiotic and vaccine testing in their pharma or biotech companies. I recommend all microbiologists working with ProtoCOL 3 and SynStats should view this video today."

-Ends-

For Further Information Contact:

Jayne Arthur, Synbiosis, Beacon House, Nuffield Road, Cambridge, CB4 1TF, UK.
Tel: +44(0) 1223-727125 Fax +44 (0) 1223-727101
Email: jayne.arthur@synbiosis.com Web site: www.synbiosis.com
Twitter: @TeamSynbiosis

Editor Contact:

Dr Sue Pearson, Director, International Science Writer, PO Box 170, Hitchin, Hertfordshire SG5 3GD, UK.
Tel/Fax: +44 (0)1462-635327 Email: sue.pearson@internationalsciencewriter.com
Web: www.internationalsciencewriter.com Twitter: @isciencewriter

Note to Editors**About Synbiosis**

Synbiosis is a world-leading supplier of integrated imaging solutions for automatic counting and analysis of microbial colonies and zone measurement. The ProtoCOL 3 and aCOLyte 3 systems from Synbiosis are installed in food, pharmaceutical, environmental and research microbiology laboratories world-wide. Synbiosis uses established distribution channels to market its products internationally.

Synbiosis, founded in 1998 Synoptics Group of the AIM quoted Scientific Digital Imaging Company based in Cambridge, UK. The Group's other divisions, Syncroscopy and Syngene, specialise in digital imaging solutions for microscopy and molecular biology applications respectively. Synoptics currently employs 40 people in its UK and US subsidiary operation.