



**NEWS RELEASE - FOR IMMEDIATE RELEASE** 

Date: 05.03.15 Image Attached

-Copy Starts-

Quality Systems to Accelerate Molecular Biology and Microbiology Research Live on Syngene/Synbiosis Stand 134 at ARAB LAB 2015

**Cambridge, UK:** Syngene and Synbiosis, well-established manufacturers of high quality automated image analysis solutions, are delighted to announce they will be showing a range of systems on **Stand 134 at ARAB LAB 2015** on March 23<sup>rd</sup>-26<sup>th</sup>. The products on show will suit all budgets and are designed for easy gel and blot imaging or rapid counts and identification of microorganisms.

For molecular biologists looking for a multi-functional analyser which will image all types of fluorescent gels, as well as chemiluminescent and fluorescent blots, Syngene experts will demonstrate the G:BOX Chemi XRQ image analysis system. This system comes complete with high resolution, cooled camera and innovative touch-screen GeneSys image capture software, guiding scientists effortlessly through to the best imaging conditions for generating high quality gel and blot images.

Also on stand is the U:Genius3 EZ, a complete gel doc system with motor driven lens, ideal for budget conscious researchers needing a quick method of producing accurate images of DNA or protein gels.

Scientists wanting to find out more, can click these links for details: <a href="http://www.syngene.com/q-box-chemi-xrg/">http://www.syngene.com/q-box-chemi-xrg/</a> <a href="http://www.syngene.com/q-box-chemi-xrg/">http://www.syngene.com/q-box-chemi-xrg/</a>

For microbiologists needing to increase productivity and have fully traceable GMP compliant results, Synbiosis technical staff will be showing the ProtoCOL 3. This system can automatically count and identify microorganisms on chromogenic plates, as well as measure inhibition zones, completing these tasks with greater accuracy and in a fraction of the time it would take to perform manually.

If affordable automated colony counting is a must, then Synbiosis' aCOLyte 3 including its simple-to-use software is available on the stand for scientists to trial.

/more....

BEACON HOUSE,
NUFFIELD ROAD
CAMBRIDGE
CB4 1TF

TEL: 01223 727123
FAX: 01223 727101
E-MAIL: sales@syngene.com
www.syngene.com



For more information on these systems, microbiologists can click these links: http://www.synbiosis.com/protocol-3/ http://www.synbiosis.com/acolyte-3/

"We are excited to be showing a range of live systems developed using our in-house imaging expertise and manufactured in one of the UK's most respected innovation hubs," explains Martin Biggs, Syngene's UK Sales Manager, "we look forward to meeting scientists on **Stand 134** at **ARAB LAB 2015** and to letting them see for themselves how our unrivalled technology could speed up their research."

### -Ends-

### For Further Information Contact:

Jayne Arthur, Syngene, Beacon House, Nuffield Road, Cambridge, CB4 1TF, UK. Tel: +44(0) 1223-727123 Fax +44 (0) 1223-727101

Email: jayne.arthur@syngene.com Web: www.syngene.com; www.synbiosis.com

Twitter: @TeamSyngene; @TeamSynbiosis

### **Editor Contact:**

Dr Sue Pearson, Director, International Science Writer, PO Box 170, Hitchin, Hertfordshire SG5 3GD, UK.

Tel/Fax +44 (0) 1462- 635327 Email: sue.pearson@internationalsciencewriter.com Web: www.internationalsciencewriter.com Twitter: @isciencewriter

# Note to Editors

## **About Syngene and Synbiosis**

Syngene is a world-leading supplier of integrated imaging solutions for analysis and documentation of gel-based information. Syngene's systems are used by more than 10,000 research organisations and over 50,000 individual scientists world-wide and include many of the world's top pharmaceutical companies and major research institutes.

Synbiosis is a world-leading supplier of integrated imaging solutions for automatic counting and analysis of microbial colonies and zone measurement. The ProtoCOL and aCOLyte systems from Synbiosis are installed in food, pharmaceutical, environmental and research microbiology laboratories world-wide. Synbiosis uses established distribution channels to market its products internationally.

Syngene was founded in 1997 and Synbiosis in 1998, both are divisions of the Synoptics Group of the AIM listed Scientific Digital Imaging Company based in Cambridge, UK. Synoptics currently employs 40 people in its UK and subsidiary operation in Frederick, USA.