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NEWS RELEASE - FOR IMMEDIATE RELEASE
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NEW Protos 3 Colony Counter and Rapid ID System from Synbiosis

Saves Microbiologists Time and Provides Accurate, Traceable Results

Cambridge, UK: Synbiosis, a world-leading manufacturer with over 16 years' experience of automated microbiological systems, is delighted to introduce a vibrant new automated colony counting and chromogenic identification system, Protos 3. This system allows walk-away colony counts, as well as accurate identification of colonies cultured on chromogenic plates.

What makes the new Protos 3 outperform other commercial colony counters is the system's ability to count colonies in seconds and identify microbial species by their colour on chromogenic plates. This is a great time saver, providing accurate, objective and fully traceable GLP compliant results.

The stylish, yet practical Protos 3, which comes in bright red, attaches easily to a computer and requires minimal training to set up. Users simply input their plate identification and click. The Protos 3, featuring a highly sensitive CCD camera combined with unique three colour LED lighting, rapidly images an infinite number of colony colours on one plate and detects colonies as small as 0.043mm.

The Protos 3's powerful software then generates true to life counts and plate images, which can be transferred and stored in Excel. This GLP compliant process, with its full audit trail eliminates keying and image transfer errors providing accurate, objective data, which can be reviewed anywhere and anytime.

Scientists wanting to find out more about the stunning new Protos 3 can schedule a live demo or click this link for more details: http://www.synbiosis.com/protos-3/

"Microbiologists have always wanted a colony counter that combines throughput and automatic colony ID," commented Kate George, Divisional Manager at Synbiosis, "but because at Synbiosis we're willing to go that extra mile with colony

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imaging, we've made this challenging task a reality. Our new Protos 3 offers microbiologists a high performance, time-saving platform that generates fully traceable data and we know Protos 3 will be a huge hit at upcoming microbiology shows."

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Note to Editors

About Synbiosis

With over 16 years' experience, Synbiosis is a world-leading supplier of integrated imaging solutions for automatic counting and analysis of microbial colonies and zone measurement. The ProtoCOL, Protos and åCOLyte systems from Synbiosis are installed in food, pharmaceutical, environmental and research microbiology laboratories world-wide. Synbiosis uses established distribution channels to market its products internationally.

Synbiosis, founded in 1998 is a division of the Synoptics Group of the AIM quoted Scientific Digital Imaging Company based in Cambridge, UK. The Group's other divisions, Syncroscopy and Syngene, specialise in digital imaging solutions for microscopy and molecular biology applications respectively. Synoptics currently employs 40 people in its UK and US subsidiary operation.