

NEWS RELEASE - FOR IMMEDIATE RELEASE**Date: 13.10.09****Image Attached****-Copy Starts-****New Brochure for Colony Counter and Zone Measurement Systems
*Make Choosing the Right ProtoCOL 2 Quick and Simple***

Cambridge, UK: Synbiosis, a world-leading manufacturer of automated microbiological systems, is pleased to announce the availability of its ProtoCOL 2 series brochure, which details how its automated colony counting and zone measurement range can increase accuracy and productivity in many microbiology applications.

This free 16 page brochure includes an illustrated description of the technology behind the new generation of colony counting and zone measurement products available from Synbiosis; widely acknowledged as leading experts in this field. The brochure which is available immediately can be ordered as a printed copy or downloaded as a PDF directly from the Synbiosis website (www.synbiosis.com).

The brochure details how the innovative ProtoCOL 2 units are the perfect systems for multiple microbiology applications, and includes information on how the new ergonomic design makes the systems easy-to-use. New features are described, including the unique red, blue and green LED lighting configuration (patent pending) and the new software for zone measurement and counting applications and how these ensure that ProtoCOL 2 can increase productivity in any microbiology laboratory. With each ProtoCOL 2 product there is a short summary, as well as additional features and benefits, making it easy for users to rapidly find the right equipment to suit their budget and applications.

Martin Smith of Synbiosis commented: "At Synbiosis we like to make life easier for our customers and with this new brochure we have done just that. Scientists can see our complete range of ProtoCOL 2 automated colony counting and zone sizing systems and software in one place. This allows them to easily make informed choices to help them set up the perfect ProtoCOL 2 system to improve the quality and throughput of their research or manufacturing capabilities."

-Ends-BEACON HOUSE
NUFFIELD ROAD
CAMBRIDGE
CB4 1TF

TEL: +44 (0)1223 727125

FAX: +44 (0)1223 727101

e-mail: info@synbiosis.comwww.synbiosis.com**News Release**

***New Brochure for Colony Counter and Zone Measurement Systems press
release continued.....***

For Further Information Contact:

Jayne Arthur, Synbiosis, Beacon House, Nuffield Road, Cambridge, CB4 1TF, UK.

Tel: +44(0) 1223-727125 Fax +44 (0) 1223-727101

Email: jayne.arthur@synbiosis.com Web site: www.synbiosis.com

Editor Contact:

Dr Sue Pearson, Director, International Science Writer, PO Box 170, Hitchin, Hertfordshire SG5 3GD, UK.

Tel/Fax +44 (0)1462-635327 Email: sue6.pearson@ntlworld.com

Note to Editors
About Synbiosis

Synbiosis is a world-leading supplier of integrated imaging solutions for automatic counting and analysis of microbial colonies and zone measurement. The ProtoCOL 2 and aCOLyte systems from Synbiosis are installed in food, pharmaceutical, environmental and research microbiology laboratories world-wide. Synbiosis uses established distribution channels to market its products internationally.

Synbiosis, founded in 1998 is a division of the Synoptics Group based in Cambridge UK. The Group's other divisions, Syncroscopy and Syngene, specialise in digital imaging solutions for microscopy and molecular biology applications respectively. Synoptics currently employs 40 people in its UK and US subsidiary operation.